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LeFrak and Rose Associates Become Platinum-Level Sponsors of CREW NEW YORK 40th Anniversary Gala



Jaimee Nardiello

In an ongoing show of support for the future of women in commercial real estate, LeFrak and Rose Associates have become Platinum-level sponsors of CREW New York's 40th Anniversary fundraising gala. Hines, Fidelity National Title Group and Akerman LLP also have come on board as major sponsors for the event, to be held on Thursday, October 4, 2018, at 6:30 p.m. at the Edison Ballroom (240 West 47th Street) in New York City.

In addition, members of CREW New York have rallied to the cause: The Friends-level sponsorships, open only to organization members, are completely sold out, announced Jaimee Nardiello, President of CREW New York.

"We are less than one month away from this landmark event, and we are thrilled with the level of support we've received from these extraordinary companies which have been long-time friends of our organization," said Nardiello, a partner with Zetlin & De Chiara LLP.

The event, based on the theme of "Celebrating Yesterday, Shaping Tomorrow," will feature a VIP reception, cocktail reception, formal dinner, silent auction and ceremony. Rashida Jones, Senior Vice President of News Specials for NBC News and MSNBC, will emcee the ceremony, which will honor Marylou Berk, Head of Commercial Real Estate

at LeFrak, Tommy Craig, senior managing director of Hines, Joanne Podell, executive vice chairman for Retail Services at Cushman & Wakefield and Amy Rose, president and CEO of Rose Associates for their industry leadership.

Hines has taken a Gold-level sponsorship, while Akerman LLP is a Bronze-level sponsor. Fidelity National Title has signed on as the exclusive Beverage Sponsor for the event. They join previously announced sponsors LANGAN and Zetlin + De Chiara (Gold), Jack Resnick and Sons and JLC Environmental Consultants (Silver), and Cushman & Wakefield and Pace Advertising (Bronze).

Proceeds from the Gala will make it possible for CREW New York to advance the success of women in commercial real estate by: providing scholarships and mentoring to young women entering or interested in CRE as a career; conducting career and community outreach; and supporting CREW Network Foundation's philanthropic activities, as well as other nonprofit organizations serving women and girls.

CREW New York, a chapter of the CREW Network (Commercial Real Estate Women's Network), provides its members with direct access to more than 10,000 commercial real estate professionals in more than 70 major global markets. CREW New York encompasses the legacy organization of the Association of Real Estate Women (AREW), founded in 1978, and New York Commercial Real Estate Women's Network (NYCREW), founded in late 2001. CREW New York is the single networking powerhouse helping women in commercial real estate to do business together.

Sponsorship packages, which include event tickets, journal ads and marketing privileges, are nearly sold out, with just a few available at the Titanium, Platinum, Gold and Silver levels. Individual tickets for the gala will be \$650 for CREW members, \$750 for non-members. For more information, and to register, visit www.crewny.org/gala.